# Cliovana

# **Treatment Information Sheet**

# Cliovana makes better sex a reality.

Cliovana<sup>™</sup> (patent pending) is a simple, completely non-invasive way to increase women's arousal levels and their orgasm frequency and intensity.

Cliovana uses soundwaves to stimulate the growth of new blood vessels and nerve endings in the clitoris, resulting in increased clitoral sensitivity and responsiveness

# FAQs

#### WHAT IS CLIOVANA?

- Cliovana is a simple, completely non-invasive treatment designed to:
  - 1. Increase orgasm frequency and intensity
  - 2. Increase lubrication levels
  - 3. Increase sexual satisfaction overall
- Cliovana does not use lasers, scalpels, heat, freezing, numbing cream, or needles, so there are no dangerous side effects.
- Cliovana uses proven soundwave technology to stimulate the growth of new blood vessels and nerve tissue in the clitoris leading to increased responsiveness, greater arousal.

#### WHY GET CLIOVANA?

- According to one recent study, 60% of women aren't satisfied with their sex lives. Another recent study showed that 75% of men orgasm every time in female-male encounters – compared to only 33% of women.
- Cliovana helps close this "orgasm gap" by making female orgasms more accessible and more intense.

#### HOW DOES CLIOVANA WORK?

The body is always regenerating cells. Cliovana stimulates your body to do more of just that - specifically in the genitals. Cliovana uses soundwaves to stimulate the growth of new blood vessels and nerve cells in the clitoris. This in turn leads to increased long-term sexual responsiveness.

- Since 1980, soundwave technology has proven successful in a wide variety of soft-tissue treatments. The application of soundwave technology for clitoral responsiveness has evolved from years of experience with the tissue of the penis, which is surprisingly similar.
- Cliovana helps women break out of the arousal deficit cycle, a cycle in which consistently low arousal leads to inadequate stimulation, vaginal dryness, unsatisfying encounters, and further decreased arousal.
- Instead, Cliovana creates a cycle of increased clitoral responsiveness, greater arousal and lubrication, greater sensation, and more satisfying encounters. This creates a positive feedback loop for more intense and satisfying sexual encounters.

# WHY TREAT THE CLITORIS?

- Fewer than 20% of women can orgasm without adequate clitoral stimulation. Why? The clitoris is key: the clitoris has 8000 nerve endings (double the number in the head of a penis) which makes it essential to overall sexual satisfaction.
- Cliovana improves long-term clitoral responsiveness, which can lead to consistently increased arousal and more frequent and powerful orgasms.

# HOW IS CLIOVANA DIFFERENT FROM OTHER TREATMENTS?

- Other vaginal rejuvenation treatments, such as Viveve<sup>™</sup> and MonaLisa Touch<sup>™</sup>, are aimed at tightening the walls of the vagina, improving vaginal atrophy, and reducing urinary incontinence. These treatments require penetration into the vagina.
- Cliovana is different. It is the <u>only</u> 100% non-invasive treatment designed <u>specifically</u> to improve clitoral physiology, increase women's arousal levels, and improve their orgasms.
- Cliovana can be used alone or in conjunction with other treatments.

# HOW DO I KNOW CLIOVANA WORKS?

- Cliovana's first round of clinical trials showed improvement in almost all areas of sexual satisfaction.
- Specifically, these are the % of participants who reported improvements in:
  - Intensity of orgasm
    90%
  - Vaginal lubrication 90%
  - Overall satisfaction
    80%
  - Satisfaction with arousal levels 80%
  - General level of sexual interest 70%

#### HOW MANY TREATMENTS DO I NEED?

• Four treatments altogether: 2 in the first week and 2 in the second week.

# DO I HAVE TO HAVE ALL FOUR TREATMENTS?

• Yes. Cliovana is a patented treatment protocol designed to increase vascular and nerve growth in the clitoris. Four treatments are required to achieve full results.

# HOW LONG DOES EACH TREATMENT SESSION LAST?

• Each of the sessions takes about 10 minutes.

# WHAT IS THE TREATMENT PROTOCOL LIKE?

- The Cliovana treatment is a three-step patented protocol:
- Step 1: Cupping of the clitoris (3 minutes):
  - The cupping stage uses gentle suction to prepare the area for soundwave therapy, making it more receptive to the treatment by increasing blood volume
- Step 2: Non-invasive soundwaves directed at the labia and clitoris (4 minutes):
  - The soundwave treatment stimulates revascularization and neurogenesis deep within the entire clitoral structure
- Step 3: Vibration/soundwave combination (2 minutes):
  - The final stage of the treatment combines soundwave generation with vibration to calm the treatment area and enhance results
  - This step is setup by a Certified Cliovana Practitioner, who then leaves the room while the actual treatment is self-administered. For some women, this third stage of the Cliovana protocol results in an orgasm.

#### IS ANY PART OF THE TREATMENT INTERNAL?

• Cliovana is 100% non-invasive. The 3-part treatment protocol applies gentle cupping, vibration, and soundwave therapy to the clitoral tissue and surrounding external perineal muscles.

#### IS THE PROCEDURE PAINFUL?

• The entire process is NOT painful. If you do feel discomfort please advise the practitioner and they will adjust the settings to a more comfortable level for you individually, while maintaining an effective threshold.

# HOW LONG WILL IT TAKE TO WORK?

• Effects can be felt as early as the first session and increase over 3 months, with heightened responsiveness lasting for a year or more. A single, annual revitalization session can extend results.

#### HOW LONG AFTER THE TREATMENT CAN I HAVE SEX?

• You can have sex immediately after treatment. There is zero down time.

#### IS THERE AN AGE LIMIT?

• Adults of any age can safely have this procedure.

# WHAT ARE THE SIDE EFFECTS?

• There are no serious side effects. You may experience minor bruising and redness. Some women report increased vaginal secretions in the days immediately following treatment due to the increased blood flow, which can cause more lubrication at the vaginal opening.

# IS THE TREATMENT FDA APPROVED?

- The Cliovana treatment is a 100% non-invasive treatment with no side effects and is considered to be in the "aesthetics" category of medical treatments. As such, Cliovana is not seeking FDA approval.
- Soundwave technology itself has been in use since 1980 and has proven highly effective in variety of soft tissue treatments. In the last decade, it has proven effective in penile tissue which is incredible similar to that of the clitoris.
- Clinical studies to date have been incredibly positive with 90% of participants reporting an increase in the intensity of their orgasms.